

BIG DATA GOVERNANCE USING SUSTAINABLE PRACTICES

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Abstract

Data Governance incorporates people, processes and management required to produce and analyze data consistently across the organization. While Data Governance's value is undoubted, startups companies often encounter difficulties in establishing Data Governance in their organization. Typical challenges are:

- Resource availability
- Data Management Model
- Program Funding
- Skill set required for Data Governance
- Common understanding regarding what data quality means

The presentation addresses all items listed above as well as Sustainable Practices adopted.

Key Learnings

Participants in the presentation will learn:

- Why the support of a data management model is important?
- How to determine the initial Data Governance Program scope?
- How to approach the establishment of Data Governance?

Benefits

The participants will benefit from:

- Proven example and insight from a startup company;
- Getting to know how DMM model was implemented in a startup company

* Key aspects of Data as a Service